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Frantasy Iris - see page 2

UNUSUAL BULBS & PLANTS

From

WILLEVA GOLD BEACH, ORE.



A WORD TO OUR FRIENDS - OLD AND NEW

It is the purpose of WILLEVA to be a source of the more beautiful but lesser known flowering bulbs which add to the garden such striking accents of color and form at nearly all seasons of the year.

Located as we are on the southern Oregon coast, one of our chief present interests is the large variety of native bulbous plants, the best of which are destined to provide new surprises for the adventurous gardener.

From this wild and almost inaccesible region come such rare and lovely items as the dainty and fragrant Calypso orchid; Brodeiae in great variety, including the rare, violet-striped white Brodeia Leachii; the giant Trillium Sessile with its red flame of blossom above green and purple marbled leaves; many fine Alliums, including the splendid but hardly known Allium Roguens; and above all the gorgeous golden Iris Innominata and its allied species in blues and purples, whose color genes have been combined to produce our proudest offering, the rainbow-hued "Fantasy" Hybrids.

We are continuously searching for and selecting the best of this native material for propagation and test under garden conditions in order to make it available to you who are looking for that "something new' to add fresh interest to your flower beds. In addition, we are continuing to stock a selection of the colorful South African bulbs which thrive so well here on the Pacific Coast, and for Lily fanciers who place quality above price, we can supply healthy, home-grown bulbs of L. Auratum and the splendid DeGraaf hybrids.

Do not look in this catalog for daffodils, tulips, hyacinths etc. We cannot compete with the Dutch on these, and our specialty is the unusual.

We would like to illustrate our blossoms in full color, but these days color printing is far more expensive than sin, and we prefer to hold our prices as low as we can in the face of today's costs. We would rather let you afford to have the actual flowers in your garden instead of only being able to admire pretty pictures of them. To save costs also, the majority of orders will be shipped in re-used cartons. The plants and bulbs within, however, will be packed as carefully as we know how, to reach you in the best possible condition.

PLANT COLLECTORS -

If you are on the lookout for any native material known to have southwestern Oregon as its habitat but which is not listed in this catalog, drop us a line and tell us what you want. We may not be able to supply it immediately, but can very likely turn it up sooner or later. Fees for this service are very nominal, depending mostly on how hard to find the stuff is.

IRIS SPECIES AND VARIETIES

IRIS "FANTASY" HYBRIDS

Derived from Oregon native species, these have tight clumps of narrow, grasslike foliage from 6 to 12 inches high, with blossom stalks borne well above this. Flowers are freely produced in an almost incredible gamut of color combinations, from near white through yellows, purple shades from orchid to royal purple, blues and reds, many being bicolors and most being strongly pencilled in contrasting or harmonizing shades. This group is now selected to include those only with well-rounded blossom form.

These are ideal for rock gardens, for hard-to-plant slopes and as edgings or borders, as the foliage is evergreen.

In selecting these more closely for form, we have discontinued the color series previously offered, but if color preference is stated in ordering, we will select plants for shipment accordingly.

Strong, mature clumps — \$2.00 each

Blossoming size — 75c each; \$7.50 per dozen

Red shades only, blossoming size or divisions — \$1.00 each.

Shipment April—June or September—October.

IRIS "CAPRICE" HYBRIDS

These are of the same general ancestry as the "Fantasy" Hybrids listed above but in form and coloring are not considered quite superb enough to rank in the above group. Though all are graceful and orchid-like in form, the petals are generally narrower and more elongated and the coloring tends to more soft pastels, without the brilliant and sharply defined markings of the "Fantasys". However the color range is equally wide and in mass plantings they will make a beautiful show in early spring.

Blossoming size, in mixture only — 35c each, \$3.50 per doz., \$30 per 100

Shipment February-June or September-October.

SPECIAL OFFER

For Fall shipment only—Strong, unselected hybrid seedlings which may produce plants having any type of blossom form or color in either of the above groups.

\$10 per 100, \$75.00 per 1000 prepaid

IRIS INNOMINATA

The "Golden Iris", most beautiful of the Oregon native species and cherished as a garden queen by all fortunate enough to have acquired it. Through careful selection here in its native habitat, we can supply an exceptionally fine strain with blossoms in all shades from pale gold to deep orange, many being heavily veined in red, brown or red-purple. If selfs with little or no veining are wanted, please specify. Quantity orders will be filled with a good selection of types.

Blossoming size—75c each, \$7.50 dozen 1-yr. seedlings \$7.50 per 100. Fall shipment only Rooted divisions 25c each, \$2.50 dozen

IRIS DOUGLASIANA

An Oregon and California native species with evergreen foliage to two feet tall and graceful blossoms in shades of white and yellow through lavender and blue to deep rich purple, usually splashed with gold in the throat. For best growth this iris requires a somewhat moister location than other western species. We now offer two varieties as follows:

VAR. OREGONENSIS—Light green foliage, blossoms generally in shades of purple, from pale lavender to royal purple.

Small blossoming size - \$2.50 dozen.

VAR. ALPHA—Slightly narrower, deeper green foliage, blossoms often of more rounded form than Oregonensis and in wider color range including nearly pure whites, yellow selfs and yellow flushed maroon or purple.

Small blossoming size, no color choice — \$5.00 dozen

Your color choice, divisions only — 75c each. June shipment

IRIS BRACTEATA

A native of the mountains of southwestern Oregon with rather scanty, stiff grasslike foliage and blossoms of white or yellow veined brown or purple, above large stem bracts often tinged red.

As the thin, spreading rhizomes make mature plants of this iris rather difficult to transplant and establish, we now ship only 2-yr. seedlings, at \$2.50 per dozen.

IRIS THOMPSONI

Very similar in all respects to I. Innominata, but with blossoms in shades of purple instead of yellow.

Blossoming size 75c each

IRIS JAPONICA

Var. "Uwodu"—One of the handsomest of this species, with wide, pale green foliage and sprays of frilled, orchid-like blossoms of cream lightly spotted purple and with orange crest. Flourishes under ordinary garden conditions and will stand a good deal of shade.

Strong divisions 25c each, \$2.50 doz. Shipment spring or fall.

IRIS FOLIOSA

A Louisiana species bearing in June and July large blossoms of bright, clear blue among masses of light green foliage. Does not require as much moisture as other Louisiana irises.

35c each. Shipment spring or fall.

IRIS STYLOSA MARGINATA (I. Unguicularis)

Blooms in winter, bringing blossoms to the garden even before the crocus. Has stiff, narrow foliage which should be cut back in early fall to show blossoms to better advantage as these grow on a long tube direct from the soil, without a true stem. Blossoms are bluish lavender and are fragrant. Not recommended where winters are severe.

50c each. Shipment September through November only.

NATIVE BULBS AND PLANTS

RED TRILLIUM (T. sessile var. giganteum)

An enormous Trillium which may reach 18 inches or more in height, with huge broad leaves handsomely mottled green and purple. The upright sessile blossoms are a rich, deep maroon. For best growth this needs shade and a moist, heavy soil rich in humus. Excellent for pot culture.

Select large rhizomes 50c each. No more than 6 to a customer. Shipment July through September.

WESTERN TRILLIUM (T. ovatum)

Somewhat lower growing than the above, with un-mottled, broad green leaves. Flowers on short stalks above the leaves, pure white when first open, changing through pink to red as they age. Does best in light shade, and is also fine for pot culture.

Select flowering size, 25c each, \$2.50 dozen.

ERYTHRONIUM

Commonly called Fawn Lily, Doe Lily or Trout Lily, these charming miniature lilies have only two long, flat leaves lying close to the ground, often barred or mottled green and brown. Lily-like blossoms in white, yellow, pink or lavender. The small bulbs should be planted at least 4 inches deep.

In mixture only, \$1.50 dozen, \$12.50 per 100. Summer delivery.

BRODIAEA

Fine spring blossoming bulbs with umbels of star-shaped flowers. Slender, scant foliage. We offer three hard-to-find species as follows:

- B. Bridgesii—8 to 14 inches tall, with wide umbels of blossoms from pale pink to deep bluish lavender.
 - \$1.25 dozen, \$10 per 100, summer delivery.
- B. Coronaria—Low-growing, 4 to 6 inches, with large blossoms of deep blue with darker center stripe on each petal.
 - \$1.50 dozen, summer delivery.
- B. Hyacinthina—to 18 inches tall, with dense umbels of pure white blossoms. Rare.
 - \$2.00 dozen, summer delivery.

CALOCHORTUS

- C. Tolmei—Commonly called Kitten ears, as each petal of the cup-shaped blossoms is the exact shape of a kitten's ear and lined with the same soft, silky fuzz. Color ranges from white lightly tinged purple, to deep lavender.
 - \$1.25 dozen, summer delivery.

CAMASSIA

C. Leichtlinii—Large bulbs bearing in May and June tall spikes of rich blue star-shaped blossoms. Bulbs should be planted quite deep, and does well in dry location.

15c each, \$1.50 dozen. Late summer and fall delivery.

FRITILLARIA

F. Lanceolata—Commonly called Mission Bells or Rice Lily. Bulb resembles mass of rice grains, with tall stalk bearing pendulous bell-shaped blossoms purple on the outside, the interior yellow mottled purple or red.

15c each, \$1.50 dozen. Summer delivery.

OREGON TIGER LILY (L. Columbianum)

A handsome, tall lily to 5 feet, established bulbs bearing up to 30 recurved blossoms of brilliant orange spotted maroon. Thrives under ordinary garden conditions.

Flowering size 35c each, Fall delivery.

ALLIUM (Flowering Onion)

A. Bolanderi—A fine native Allium with large heads of bright pink blossoms in May and June. Best in a dry location.

\$1.25 dozen. Summer delivery.

DEER-HEAD ORCHID (Calypso bulbosa, syn. Cytherea bulbosa)

Rarest and loveliest of the woodland blossoms, this little orchid grows in the fail a single deep green crinkled leaf, above which in early spring rises the single odd, spiky blossom of rosy lavender with maroon-spotted lip, having a delicate, spicy fragrance. Cultural instruction and growing medium included with each bulb.

60c each, 6 for \$3.00. Summer and Fall delivery.

BLUE-EYED GRASS (Sisyrinchium bellum)

A member of the Iris family with fans of grassy leaves and small blossoms of deep blue with gold eye. Thrives in any location.

\$1.25 dozen. Late summer and fall delivery.

YELLOW-EYED GRASS (Sisyrinchium californicum)

Similar to the above but with blossoms of buttercup yellow. Requires more moisture than the above and will even take tog conditions.

\$1.50 dozen. Delivery throughout the year.

DARLINGTONIA

Sometimes called Cobra Orchid, this is an insect-eating plant. presenting a very striking and exotic appearance with its cluster of upright, brilliantly colored snake-like leaves. Large plants may have lantern-like blossoms colored maroon and chartreuse. May be kept in a container of water or potted in rich soil kept saturated, and if kept in the kitchen will attract and devour ants and flies.

Small size, 5-7 inch, 50c each. Medium, 8-10 inch, \$1.00 each.

RATTLESNAKE PLANTAIN (Peramium decipiens)

A native Orchid forming rosettes of thick, deep green leaves attractively veined or netted white. The spikes of tiny white blossoms are formed only every second year, but is worth-while as a pot plant or the foliage alone. Should be potted in leafmold and kept moist at all times.

Medium size, packed in growing medium, 40c each. Delivery throughout the year.

SOUTH AFRICANS

WATSONIA

A fine summer-blosseming bulb similar in growth to Gladiolus, with tall spikes of long-tubed, star-shaped blossoms. Very effective in masses, as the foliage is almost evergreen in mild climates. We offer the following colors: white, salmon, pink, lavender or red. Separate colors or mixed, top size \$1.50 doz. Shipment Sept. Named varieties mixed, \$1.75 dozen.

WATSONIA ALETRODES

A rare species forming clumps of stiff, dark green foliage with medium tall spikes of flame-red tubular blossoms. These make a very brilliant accent and are a great attraction for hummingbirds.

Flowering size bulbs 25c each, \$2.50 dozen. Fall shipment.

SPARAXIS

Small bulbs making a winter growth of iris-like leaves and bearing in early spring a profusion of blossoms in all shades of red, orange, lavender and white, strikingly marked in the throat with black and gold. Increase rapidly from stem bulblets.

Flowering size bulbs \$1.00 dozen, \$7.50 per 100. Summer shipment.

LYCORIS

L. Radiata—sometimes called Nerine Sarniensis or Guernsey Lily. Fall blooming, the tall scapes bearing umbels of bright red blossoms with frilly, recurved segments and long, slender filaments. One of the most beatuiful cut flowers, as under artificial light they appear to be sprinkled with gold dust.

Flowering size 25c each, \$2.50 dozen. Fall delivery.

TULBAGHEA VIOLACEA

Forms dense clumps of rather slender evergreen foliage above which in Fall are borne umbels of rosy lavender blossoms. Should be kept in center of background or beds, as foliage has decided garlic odor when cut or crushed.

Well-rooted divisions 25c each, \$2.50 dozen. Spring shipment.

SEEDS

NATIVE IRIS SPECIES AND HYBRIDS

Our Iris seed is harvested in late summer and fall as soon as mature, and is shipped only in the fall while still fresh. It should be sown as scon as received, using whatever germinating medium you have found most satisfactory, and kept moist throughout the winter. Seedlings will appear in early spring and should be kept in flats cr seed-bed until fall before setting out. Winter protection is not necessary for seed, in fact cold weather seems to aid germination. Seed of species listed is gathered from native stands fairly well isolated from other species and should be reasonably pure. However, natural hybrids may occur in any lot of seed. Seed of the "Fantasy" and "Caprice" Hybrids is at least second or third generation from the original crosses and may produce some really striking blossoms.

- I. "Fantasy"-\$1.00 packet.
- I. "Caprice"-\$1.00 packet.
- I. Innominata-\$1.00 packet.
- I. Thompsoni-\$1.50 packet.
- I. Bracteata—\$1.50 packet.

Natural hybrids, Innominata x Bracteata-\$1.50 packet.

- I Tenax hybrids—\$1.50 packet.
- I. Douglasiana var. Oregonensis—25c packet.
- I. Douglasiana var. Alpha—50c packet.
- I. Douglasiana select strain—\$1.00 packet.

SEEDS OF OTHER NATIVE PLANTS

Camassia Leichtlinii—50c packet.

Brodeia Bridgesii---50c packet.

Brodeia Coronaria—\$1.00 packet.

Brodeia Hyacinthina—\$1.00 packet.

Fritillaria Lanceolata—50c packet.

Lilium Columbianum—50c packet.

Ceanothus pumilus—\$1.00 packet. (To germinate this, pour boiling water over seeds and let stand until scum forms on water before planting.)

LILIES—If you want the best in these, write for our Lily catalog, issued in midsummer, which lists the finest Jan DeGraaf hybrids and other splendid varieties.

SOMETHING FOR NOTHING?—Yes! Just send us the names of three friends who might like to receive this catalog and we will send you for free any \$1.00 value of any of the seed we list, your choice.

IRIS SPECIES
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TERMS AND CONDITIONS OF SALE

We have no bookeeping staff to handle C. O. D. orders, so please send remittance with order, preferably by check or Postal Money Order, made payable to WILLEVA. (Not "Willeva Gardens", "Willeva Garden Specialties" etc., please. It confuses our bank cashier.)

All plants, bulbs and seeds shipped postpaid, though on orders cf \$2.00 or less we would appreciate 25 cents additional for shipping costs. This does not apply to orders for seed only.

All orders of \$5.00 or more shipped special delivery if requested, at no additional charge.

Where price per 100 is quoted, 25 or more may be ordered at the 100 rate.

All orders accepted subject to crop and other conditions beyond our control. If we cannot fill orders due to short supply, money will be immediately refunded.

While we guarantee our plants and bulbs to be healthy and true to variety, we offer no warranty, express or implied, on their performance in the hands of the purchaser.

"SOMETHING EXTRA"—Beginning this season, we will pack with each order of \$5.00 or over, an additional benus in the form of a bulb or so or a packet of seed of some of the many items we have growing but not in sufficient quantities to list. Look for some surprises in this.

CUSTOMERS outside continental United States — before ordering, be sure to check with your Dept. of Agriculture or equivalent to see whether special Plant Import forms must be obtained, and if so, be sure to obtain all necessary forms and forward these with your order.

Customers in Great Britain—in another season or so, plants of the "Fantasy" Iris may be obtainable from the R. Wallace & Co. Nurseries at Tunbridge Wells, Kent.

